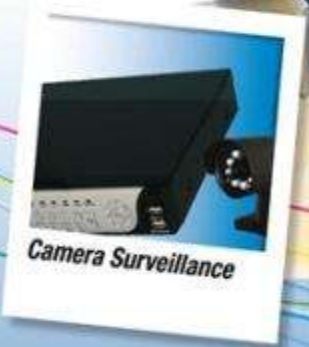


EMINENT

Being part of it



Eminent

March 2012

www.eminent-online.com

The organization

- Eminent brand since 2002
 - High quality products
 - Focus on consumer and SOHO
 - Focus on how products are used
 - Focus on communication
 - Member of the TKH group; Listed on the Dutch Stock Market
 - April 2009 Founding of Eminent Europe BV



member of the TKH Group





PROFILE

- Turnover: 2010: € 894 Million, 3700 Employees
- Innovative System solutions
- Telecom, Building and Industrial Solutions
- International operating group of companies

We fulfil the needs of our clients by providing state of the art telecommunication and electrotechnical engineering and Industrial Solutions.

At TKH Group we specialise in the development and delivery of systems and networks for the provision of information, telecommunication, electrotechnical engineering and industrial production. Each and every one an innovative solution with which we help our clients around the world stay one step ahead. And whatever solution we come up with, we combine in a clever way the knowledge, components and techniques of our operating companies and their partners. Thanks to an integrated approach to your project you can count on a solution that is both cohesive and creative.

Twentsche Kabelfabriek (TKF) is one of the leading companies in the Netherlands in the field of the production of cables. It was founded in 1930. One of the first orders of TKF was the production of medium voltage cables, soon follow by new products: paper insulated power cables and telephone cables. TKF is moving in the fifties in the field of exports. The acquisition of a number of companies in the Netherlands and Germany leads to the establishment of the Twentsche Kabel Holding NV (TKH) in 1980.

TKH's international position is further enhanced. In the past 15 years, a transformation is realized from a pure cable manufacturer and supplier to a leading player in the market of information and telecommunication technology, electrical engineering and production technology by offering innovative solutions. The objective of TKH is to aim a strong position in the promising market segments Telecom Solutions, Building Solutions and Industrial Solutions. TKH now consists of 65 companies in 20 countries.

Eminent – Our Approach

Vision

“The solutions we offer are created by looking not only at WHAT a product can do, but above all at HOW people make use of it.”

Marc Pannebakker (Marketing Director Eminent)



Eminent – Our Approach

Product Selection

- *Look for best consumer experience price combination*
- *Focus on end user functionality*
- *Add value to differentiate*
 - *Interface*
 - *Firmware*
 - *Packaging*
 - *Installation Wizard and the manual*
 - *Support*
 - *Warranty*



Eminent – “Service”, a different kind of service

Focus on Service

- Quick install guide, installation wizard or manual
- FAQ Section for self service and additional information
- Forum
- Helpdesk via web forms and telephone
- Tech support for resellers



Forum Support



Eminent Opensource

[Advanced search](#)







[Board index](#)







[FAQ](#) [Register](#) [Login](#)



It is currently Fri Jan 21, 2011 10:45 am

[View unanswered posts](#) • [View active topics](#)

GENERAL	TOPICS	POSTS	LAST POST
 Eminent Opensource Wiki Direct link to the Eminent Opensource wiki			

EM7075 & EM7075-DTS MEDIA PLAYERS	TOPICS	POSTS	LAST POST
 EM7075 - General Discussion General topics about the EM7075 mediaplayers Moderators: Eminent-Admin , Alex	24	82	by sQunQworX  Wed Jan 19, 2011 10:26 pm
 EM7075 - Firmware customizing / modding Discussing all-round firmware compilation Moderators: Eminent-Admin , Alex	8	41	by MartinHerrman  Sun Jan 16, 2011 11:29 pm
 EM7075 - Cross-compiling issues & tips Share your compiler knowledge Moderators: Eminent-Admin , Alex	4	22	by Alex  Wed Jan 19, 2011 12:54 pm

EM7080 HD MEDIA PLAYER	TOPICS	POSTS	LAST POST
 EM7080 - General Discussion Moderators: Eminent-Admin , Alex	153	1034	by Cetan  Thu Jan 20, 2011 2:35 pm
 EM7080 - Firmware customizing / modding Moderators: Eminent-Admin , Alex	27	223	by Alex  Mon Jan 17, 2011 11:56 am
 EM7080 - Cross-compiling issues & tips Moderators: Eminent-Admin , Alex	1	14	by Lewi  Wed Jul 28, 2010 12:24 pm

EM7195 HD MEDIA PLAYER	TOPICS	POSTS	LAST POST
 EM7195 - General Discussion Moderators: Eminent-Admin , Alex	1	3	by Alex  Tue Jan 18, 2011 1:07 pm
 EM7195 - Firmware customizing / modding Moderators: Eminent-Admin , Alex	0	0	No posts

In-store marketing

MARKETING

Eminent – Packaging with a vision



Eminent – Marketing

In-Store Marketing
Media Player
Media Markt
Amsterdam - Arena

- *Packaging*
- *Position in store*
- *How to promote a product:*
 - *Demo video*
 - *Demo product*
 - *Signage with a message*



Eminent – Marketing



Eminent – Marketing

- In-Store Marketing
- eDomotica / Camera Surveillance
- Staples adapted concept

- Packaging
- Position in store
- How to promote a product:
 - Demo video
 - Demo product
 - Signage with a message



Eminent – Marketing


•Live demo Domotica



Brand building

MARCOM


Eminent – Website






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English 





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Post code 
[Online shops](#) 

Need help?
Visit our service center 

News
2011-12-01 EM7280 HD media player: 9.4 out of 10 techPowerUp!
2011-11-24 Firmware v 2.1.5 EM7280 available
2011-11-14 e-Flyer 'Which media player fits my needs?' available now
2011-11-03 Eminent signs distribution agreement
2011-11-03 EM7285 HD Media Player is available now
2011-10-24 Exclusive interface for EM7080 HD Media Player
2011-10-21 Eminent offers exclusive interface

EM7280 hdMEDIA RT3
HD media player

EM7285 hdMEDIA RT3
HD media player

e-Domotica: At last
for everyone

**Latest
HD Media Players**





**EMINENT'S
LATEST
HD Media Players**



**WHICH MEDIA PLAYER
FITS YOUR NEEDS?**

HD Media Player EM7280



firmware update available



Twistable Cables
Organise your cables!



★★★★★

Product groups



Media Players



Home Automation & Surveillance



Near my computer



My home network



On the road with my notebook

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Media Coverage: Media Players



Home Laptops PCs Components Printers Digital cameras
Audio **Home entertainment** Mobile phones Video cameras GPS

Home / Home entertainment / Media streamers / News

Eminent hdMEDIA RT hits UK



Posted on 28 Apr 2010 at 12:21

PC accessory manufacturer Eminent has announced the UK availability of its EM7080 hdMEDIA RT high-definition media player.

Designed to connect to a HDTV via a HDMI 1.3 cable, the hdMEDIA RT acts as a centralised storage system for video content which it is then able to play back in full HD 1080p on a compatible display. With support for the most popular video

GALLERY



Home News Reviews Previews Buying Advice Games Community
Apple Channel Components Laptops Notebook Hardware PC

Eminent EM7080 hdMEDIA RT & EM7095 DVB-T Review

2. Eminent EM7080 hdMEDIA RT



December 23rd, 2010 at 5:10 pm - Author: Zander



News Reviews Installs Movies & More Blogs

Eminent launches media hard drive EM7080; supports HD file formats



HCC News Team - 27 April 2010 - 12:25pm

Team HCC

Bulletin

Networking & Internet



Eminent has launched an HD media player/hard drive storage product, the EM7080. It plays Full HD movies from its hard drive to a TV, and also works as a central storage solution for all multimedia files.

Formats supported include MKV (Matroska) and H.264, as well as numerous other video, audio and still image formats. Regular product updates will enable it to support new formats as they evolve.

The EM7080 can access files from devices on a home network, and supports



The world's No.1 home entertainment buyer's guide online

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Search site

REVIEWS

TVs

Home cinema

Hi-Fi

All-in-one systems

Home digital media devices

Digital TV boxes

Portable

Accessories

HOT NEWS

Denon D-M38DAB

Arcam Solo Neo

Monitor Audio BX2

Panasonic TX-L32D25

Apple iPhone 4 32GB

What Hi-Fi? Sound and Vision > News > Home digital > Eminent brings...

Eminent brings its HD Media Player to the UK

27 APR 2010

Now available in the UK is the Eminent EM7080 hdMedia RT Media Player, which as well as being something of a mouthful is also a standalone network media device.

It can accept your own choice of 3.5in SATA HDD - 'up to 1.5TB or larger' the company says! - has twin USB ports for memory sticks or hard drives, and can either be connected to a computer via USB or on a network.

It supports streaming of both music and video at up to 1080p, has HDMI 1.3, component video, stereo analogue and optical/electrical digital outputs, and is on sale now at Amazon.



Eminent EM7080: just add drives



Eminent – Review on website



Eminent – Marketing

Media Player

The screenshot shows the Tweakernet website in a Windows Internet Explorer browser. The page displays the 'Top 100 meest bezochte producten' (Top 100 most visited products) list. The Eminent EN7075 Full HD Mediaspeler is ranked 1st.

#	Product	Prijs	Update
1831	Eminent EN7075 Full HD Mediaspeler	€ 120,80	17-09
1795	Pent of View Nvidia ion Mainboard POVION230	€ 119,90	17-09
1546	Microsoft Xbox 360 Draadloze Netwerkadaptor (54Mbps)	€ 66,50	17-09
1168	Sony PlayStation 3 Slim 120GB Zwart	€ 278,65	17-09
927	Samsung Spinpoint F2 HD100SJ, 1TB	€ 63,90	17-09
747	Intel X25-M Postville SSDSA2MH080G2C1 80GB	€ 185,20	17-09
719	Pepcoim Hour C-200	€ 348,-	17-09
679	AMD Athlon X4 820	€ 64,15	17-09
624	QIAP TS-419P Turbix Max	€ 503,93	17-09
598	Intel Core i7 860	€ 234,23	17-09
501	Eminent Hmedia 7071	€ 188,40	17-09
375	Western Digital WD TV Live Media Player	€ 107,00	17-09

Internet: Number 1 in Search engines on the Internet nr 1
Tech Site Tweakernet

Eminent – Newsletter

Actual and relevant information for Eminent resellers. For registered resellers




RESSELLER UPDATE
JANUARY 18, 2011

Expected March 2011: Eminent HD media player EM7195

The Eminent HD media player EM7195 with DVB-T twin tuner, USB 3.0 and a next-generation Realtek chipset offers a complete home cinema experience.

Eminent expects the HD media player EM7195 to be available in the UK in March 2011.

Expected: March 2011

[Learn more](#)



Product Catalog

[Accessories](#)

Website

www.eminentonline.com

The 10 advantages of Eminent

1. Broad line up of networking products and computer accessories
2. Always a solution for you
3. We care about our tools
4. Multilingual manuals
5. Multilingual installation wizards
6. In house customer support
7. 5-year warranty
8. 24/7 support
9. Extensive information service
10. International power, time & location

Contact

Eminent
Friedrich 17B
40600 Köln-Sonnen
The Netherlands
www.orders@eminent-online.com

Product information



Eminent HD Media Player EM7195 hdMEDIA DVB-T
The Eminent HD media player EM7195 hdMEDIA DVB-T plays full HD movies and Freeview™ channels on TV.

[Learn more](#)

- ✓ DVB-T twin tuner to watch and record from Freeview™ channels
- ✓ USB 3.0-connection for fast data transfer
- ✓ High stability thanks to next-generation Realtek chipset
- ✓ Luxurious backlit remote control
- ✓ 5 Year warranty

First reactions

Various news sites have published the news about the Eminent HD media player EM7195. Check out the following headlines:



Eminent announce HD media player EM7195 – twin tuner
iGuru (UK), January 12, 2011



Eminent HD EM7195 twin-tuner DVR & network streamer revealed
SlashGear (US), January 13, 2011



Eminent announces EM7195 media player for next March
TheScreamers (NL), January 12, 2011



Eminent expects HD media player EM7195
HardwareInfo (NL), January 12, 2011



Eminent announces HD media player EM7195 with DVB-T twin tuner
InfoSet (D), January 13, 2011

Eminent – Sales Support

- News
- Reviews
- POS material
- Sales Kits
- Video
- Reseller Registration



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[SPOTLIGHT: HD MEDIA PLAYER EM7195](#)
[POS MATERIAL](#)
[DOWNLOAD PRODUCT CATALOGUE](#)
[AWARDS AND REVIEWS](#)
[ABOUT EMINENT](#)
[VIDEO](#)
[RESELLER REGISTRATION](#)
[DISTRIBUTION](#)
[CONTACT](#)

Welcome to Eminent Sales Support

This website has been designed in order to support Eminent resellers. At this website you will find more information about Eminent, supplier of networking products and computer peripherals. Visit this website on a regular basis and stay up to date with product information, marketing activities and technical support.

[Subscribe to the Eminent newsletter](#)

Safeguard your personal belongings!



January 30, 2012 | Expand your surveillance kit with the robust and weatherproof "EM6024 Indoor/Outdoor Infrared Surveillance Camera".

Up to 10 meters visibility in the dark with infrared LEDs. Attach the camera to a wall or ceiling with the adjustable mounting bracket.

Combine the surveillance camera perfectly with the EM6005 and EM6015 Surveillance Recorder.

EM7280: Gold Award GadgetGear



January 23, 2012 | GadgetGear.nl is proud of the quality of the EM7280 HD media player.

Conclusion
"The Eminent EM7280 HD media player may be the most versatile HD media player on the market that we have seen in a long time and the price is also very favorable."

Pro's:

- Fast Streamer
- DLNA (Digital Media Receiver) and UPnP streaming
- Possibility to install your own HDD

Eminent – Channel marketing

- Flyers
- Newsletters

The image displays a collage of promotional materials for MediaMarkt, featuring various electronic products and their prices.

Top Flyer: A yellow and red flyer titled "IEDERE WERKDAG KOOPAVOND!" (Every workday evening!). It promotes a "Goed uitgerust start!" (Well-equipped start!) campaign. The flyer features a large price tag of **39.-** for a "MediaMarkt Prijs" (MediaMarkt Price) product, which is a "Goed uitgerust start!" kit. The kit includes a "Goed uitgerust start!" kit, a "Goed uitgerust start!" kit, and a "Goed uitgerust start!" kit. The flyer also mentions "Optische muis" (Optical mouse) and "Draadloos" (Wireless).

Website Screenshot: A screenshot of the MediaMarkt website. The header shows the "Media mail" logo and the date "uitgave van MediaMarkt Geldig van 23 t/m 29 augustus 2010". The navigation bar includes links to Home, Webshop, Muziek Download, Mediapedia, Mediaservice, Mijn vestiging, and Mijn account. The main content area features a "Goed uitgerust van start!" campaign with a "Goed uitgerust start!" kit. The kit includes a "Goed uitgerust start!" kit, a "Goed uitgerust start!" kit, and a "Goed uitgerust start!" kit. The website also displays a "MediaMarkt webshop" section with various products and their prices.

Product Advertisement: A large advertisement for a "MediaMarkt Prijs" product, which is a "Goed uitgerust start!" kit. The product is a "Goed uitgerust start!" kit, and the price is **39.-**. The advertisement also features a large price tag of **295.-** for a "MediaMarkt Prijs" product, which is a "Goed uitgerust start!" kit. The product is a "Goed uitgerust start!" kit, and the price is **295.-**.

Eminent – Summary

Advantages

- Excellent product
 - Well designed user interface
 - Easy installation
 - Easy manual
 - Warranty
 - FAQ
 - Helpdesk
- Simple and fast sell thru
 - Clear easy-to-sell retail packaging
 - Clear packaging / clear product description
- Low return ratio through
 - Easily understandable guidance
 - Competent customer service
- Eminent Marketing
 - In-store marketing
 - Direct contact with press
 - Press- and Test coverage
 - Eminent will keep you up-to-date with the latest info

PRODUCT RANGE

Eminent Product Portfolio

HD MEDIA PLAYER



E-DOMOTICA



Camera Surveillance



Network



NEW: Smart-TV Box



And much more!



Sales kit

See “reseller” section on Eminent-online.com



The advertisement features a large flat-screen TV on the left displaying a football match. To its right, the headline 'Smart TV on your Television!' is written in a large, white, sans-serif font. Below this, a sub-headline reads 'Enjoy your favourite Internet TV & Radio Channels, and 500 more!'. A small 'HD 1080' badge is positioned near the TV. Below the headline, two Eminent WEB-TV Boxes are shown, each with a remote control. The top box is labeled 'WEB-TV Box with full HD media player functionality EMB102 | Smart TV Box'. The bottom box is labeled 'WEB-TV Box with full HD media player functionality - for external use only EMB102 | Smart TV Box'. On the left side of the ad, below the TV, the text 'Do you have an HD-television? Turn your TV into a Smart TV!' is displayed. Further down, it says 'Take a look at Eminent's WEB-TV Boxes!'. At the bottom, a green banner contains the website 'WWW.EMINENT-ONLINE.COM' and icons for 'Accessories', 'Warranty', 'Helpdesk', 'Multilingual User Manual', and 'Easy Installation'.

EMINENT

Smart TV on your Television!

Enjoy your favourite
Internet TV & Radio Channels,
and **500** more!

HD 1080

Do you have an
HD-television?
Turn your TV into
a Smart TV!

Take a look at
Eminent's
WEB-TV Boxes!

WEB-TV Box with full HD media player functionality
EMB102 | Smart TV Box

WEB-TV Box with full HD media player
functionality - for external use only
EMB102 | Smart TV Box

WWW.EMINENT-ONLINE.COM

Accessories | Warranty | Helpdesk | Multilingual User Manual | Easy Installation

Web-TV Box – EM8100UK / EM8102UK



Web-TV Box - Why?

- Not all televisions sold have the possibility to connect to the internet
- Large installed base of “old” television
- All major TV sites have achieved significant growth rates in video viewing over the last year.
- Many WebTV based supplier with VOD content all over the world mainly free to use.
- Easy to operate also for people not familiar with computing, networking and media player

Growth (%) of Select Entertainment Categories in Europe
Ranked by Total Unique Visitor (000)
August 2011
Total Europe Audience, Age 15+, Home and Work Locations
Source: [comScore Media Metrix](#)

Category	Total Unique Visitors (000)		Average Minutes per Visitor	
	Aug-11	% Change from Aug-2010	Aug-11	% Change from Aug-2010
Total Internet : Total Audience	372,066	5%	1,524.2	8%
Entertainment	345,827	10%	174.5	10%
Multimedia	282,356	9%	129.9	9%
Music	188,176	7%	20.7	13%
TV	172,272	12%	30.9	20%
Movies	151,708	18%	18.1	13%
News	114,066	16%	12.4	21%

Top Entertainment Properties in Europe by Unique Visitors (000)
August 2011
Total Europe Audience, Age 15+, Home and Work Locations
Source: [comScore Media Metrix](#)

Media	Total Unique Visitors (000)	Average Minutes per Visitor
Total Internet : Total Audience	372,066	1,524.2
Entertainment	345,827	174.5
YouTube.com	213,399	150.6
VEVO	81,051	14.3
Viacom Digital	56,547	10.4
iTunes Software (Desktop App)	50,492	N/A
CBS Interactive	47,559	8.3
Dailymotion.com	39,335	14.5
Glam Entertainment	32,884	16.5
AOL Music	32,332	2.9
IMDb	31,425	12.8
ProSiebenSat1 Sites	29,149	12.4

Web-TV Box – EM8100 / EM8102

- Turns every television into an internet enabled television
- Direct available Portal with English and international audio & video content
- Most free audio and video content like media provides, music, movies, games, sport, actual weather, news etc.
- Access to private and paid VOD service offering (when not available) is in development and will be added automatically when available
- No additional or manual installation needed to access new services/apps. This will be automatically added to your portal
- One-click remote control; the same technology used for TV remote is used; iOS and Android apps is also available
- A full 1080P HD Media Player which supports for most audio and video formats



Web-TV Box EM8100UK

- Adds to your conventional television Web TV and Internet browser possibilities
- More than 500+ Web TV services from most different varieties
- Both free and paid contents (VOD)
- Based on CE-HTML, whereby simple operation over remote maintenance is possible
- Gigabit LAN connection
- USB connection for an external hard disk or flash memory
- S/PDIF for digital audio connection
- Systematic video/music/photo library
- Extended functionality within the range Full hp Media Player
 - playing all conventional files and formats
 - Connection to your computer /home network
 - NAS function
 - Internet browser and Internet radio
 - Integration in your wired home network (Wireless with Wifi USB stick)
 - Connection to your television over HDMI
- Version without hard disk



Web-TV Box EM8102UK

- Adds to your conventional television Web TV and Internet browser possibilities
- More than 500+ Web TV services from most different varieties
- Both free and paid contents (VoD)
- Based on CE-HTML, whereby simple operation over remote maintenance is possible
- Plays from internal hard disk, usb hard disk and your network (LAN)
- Gigabit LAN connection
- S/PDIF for digital audio connection
- USB 3.0 Host port for very fast data communication
- Systematic video/music/photo library
- Extended functionality within the range Full hp Media Player
 - playing all conventional files and formats
 - Connection to your computer /home network
 - NAS function
 - Internet browser and Internet radio
 - Integration in your wired home network (Wireless with Wifi USB stick)
 - Connection to your television over HDMI
- USB connection for an external hard disk or flash
- Version without hard disk



[illegible]

EM7285 | hdMEDIA - HD Media Player

- For internal hard disk



•Eminent HD Media Player EM7285 to watch your movies in Full HD 1080P

- HDMI networked HD media player
- Next-generation Realtek RT1185 chipset
- High performance casing / Snap in hard drive
- USB 3.0 - client
- Two USB host ports, full-featured eSATA port,
- Built in SD/SDHC memory card reader
- Built-in Gigabit lan and Wi-Fi 300N networking

**Plays almost all
codecs and files
formats**

EM7280 | hdMEDIA RT3 – HD Media Player/Streamer

- For internal hard disk



- High quality HDMI networked HD media player
- Connects to your network or via USB to your pc
- Built-in BitTorrent and Usenet (NZB) download client
- Stream music or video from your network by Samba, UPnP or NFS
- Two USB host ports, built in SD/SDHC memory card reader
- Built-in Gigabit lan
- Play from internal hard disk, usb hard disk and your network (LAN)
- USB 3.0 client port
- Video/music/photo library system

**Plays almost all
codecs and files
formats**

EM7167 | hdMEDIA RT - HD Media Player

- For internal 3.5" hard disk

EMINENT



- Entry level
 - For end user who wants to have a hassle free, easy to use, stand alone Media Player
 - People who are scart to use network features to their existing network
- Basic functionality from a high definition media player
 - Connect to computer
 - Download files
 - Connect to television
- USB port for direct connection of an external hard disk or flash drive

**Plays almost all
codecs and files
formats**

EMINENT WEB APP CENTRE PORTAL

- The Eminent APPs centre adds internet access in a convenient way to your television
- Hundreds of streams are available on the internet (with more coming). Why not add these to your television with the Eminent APPs centre on the Eminent HD Network Media Players.
- You can manage your own APPs page by adding, deleting and modify APPs for your HD Media Player with an web based internet portal on your laptop, tablet or PC
- A wide variety APPs are available (with many more coming), like News, Weather, Sport, Games,.... These can all be added to your HD Network Media Player
- You can also create your own APPs and get them to work in the player
- Every APP can be password protected



New Interface



hdMEDIA accessory – EM3140 Mini Keyboard with Touchpad

- compatible with Eminent Media player & Web TV-Box, PC, MAC, etc.



- Mini wireless keyboard with Touchpad and back light
- Small, flat and comfortable
- Includes a laser pointer
- Keyboard developed for the Eminent HD Media players
- Possible to rotate the Touchpad 90 degree for presentation purposes for comfortable presentations tool. Includes a laser pointer.
- Also compatible with PC, MAC, Tablets and equipment that is equipped with a standard USB keyboard connector
- Integrated battery with a ~1 month standby time
- Chargeable with a USB port from your computer or Media player

**Available
now**



The advertisement features a black background with a large, stylized white and red swoosh graphic. In the center, an Eminent digital video recorder (DVR) is shown with two security cameras attached to its front. To the right of the DVR is a smartphone displaying a live video feed from one of the cameras. The Eminent logo is at the top center, and the text 'Camera surveillance' is below it. At the bottom, a short paragraph describes the product's capabilities.

EMINENT

Camera surveillance

Watch, guard, proof!
Eminent offers digital video recorders and cameras that watch over your home, store or office. Watch live video images via your monitor, computer or mobile phone. The digital video recorder stores images on a preset time schedule or when motion is detected.

Camera Surveillance

- Starter kits: Making it easy to sell and to use
 - Including cables
 - Camera's
 - Hard disk
 - Not too many choices
- View images
 - Monitor
 - Network and internet
 - Smart Phone



Camera Surveillance

- Accessories for additional sales
 - Camera's
 - Standard
 - High Resolution
 - Zoom
 - Cables
 - Infrared booster
- Not too many choices, creates better sales
 - Cover 95% of the demand



E-Domotica

- home automation

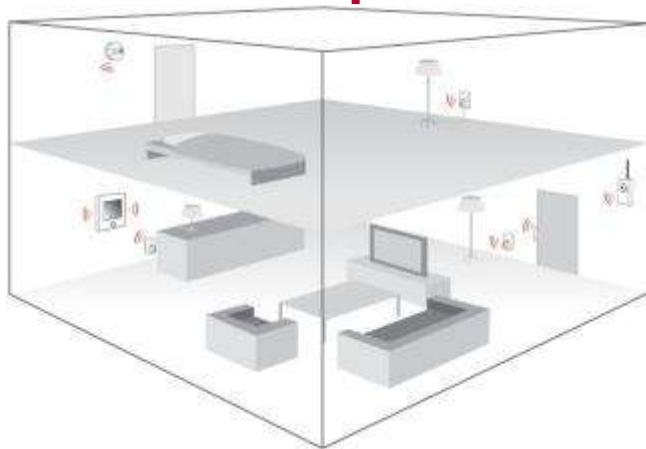




e-Domotica



- e-Domotica offers you:
 - Comfort by switching on and off
 - Video Surveillance
 - Alarm System
 - Energy saving
- Unique concept:
 - Makes Domotica affordable
 - Easy to use
 - Wireless system
 - Reliable
 - Easy to expand



e-Domotica Line up



e-Centre 2 Control Unit



Dimmer & Switches



Lamp Holder



Remote



Wireless Sirene



Wireless Pan Tilt



Wireless outdoor



Wireless Smoke Detector



Wireless Motion Detector



Wireless Door Contact

E-Domotica: Experience Centre - practice

- Media Markt Arena Amsterdam
- Live demo e-Domotica
- Combination with camera surveillance is possible



E-Domotica: Experience Centre (sample)



Eminent – Experience center



e-Domotica Examples Marketing Campaign



Renewed Website



Preview of rendered storyboard new video



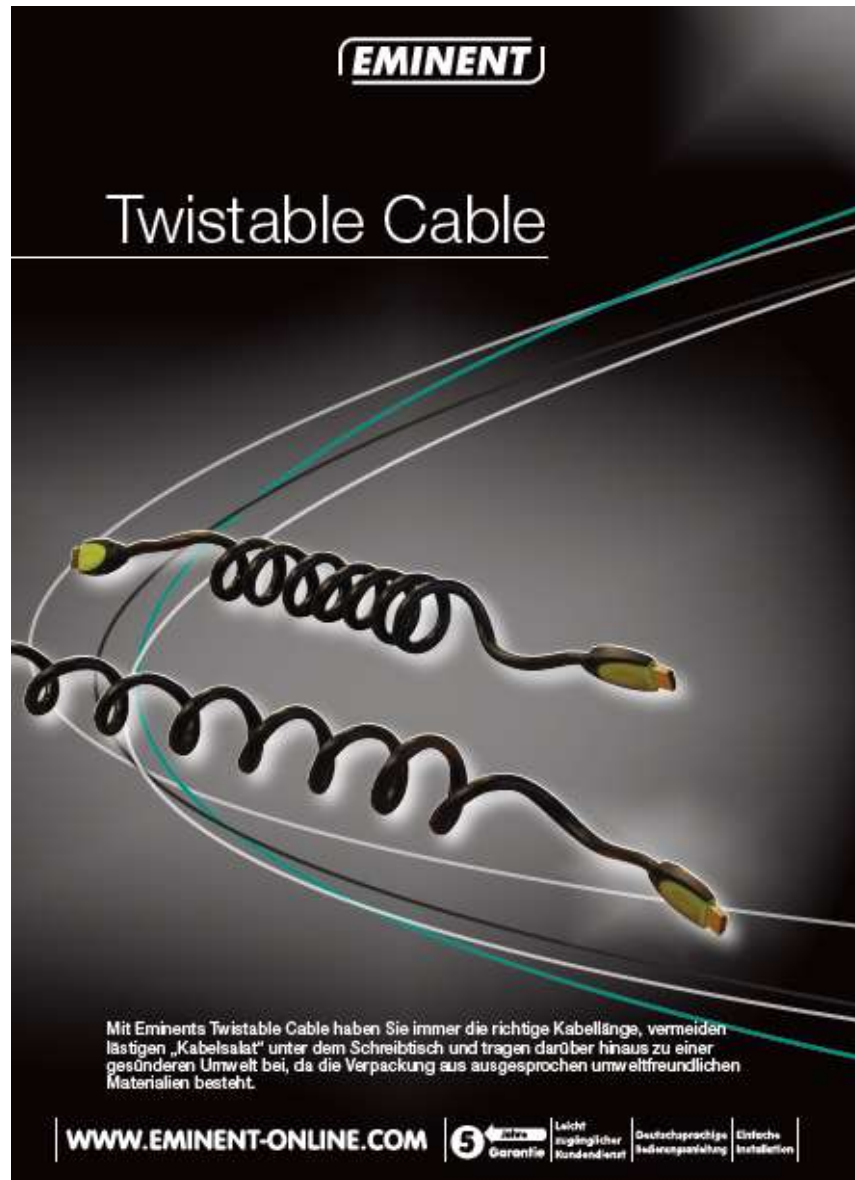
Advertising senior



Advertising gadget




Advertising family



EMINENT

Twistable Cable

Mit Eminent's Twistable Cable haben Sie immer die richtige Kabellänge, vermeiden lästigen „Kabelsalat“ unter dem Schreibtisch und tragen darüber hinaus zu einer gesünderen Umwelt bei, da die Verpackung aus ausgesprochen umweltfreundlichen Materialien besteht.

WWW.EMINENT-ONLINE.COM |  **Garantie** | Leicht zugänglicher Kundendienst | Deutschsprachige Beratungstechnik | Einfache Installation

Twistable Cable

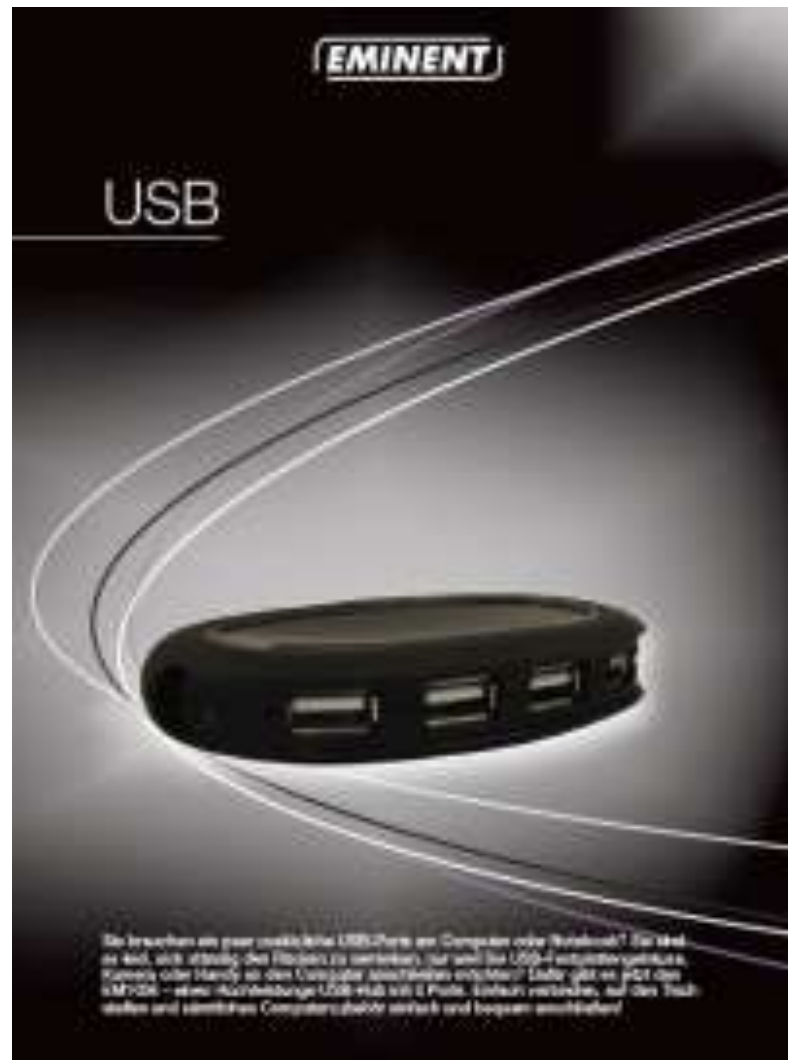
Twistable cable

- High quality cables
- Always adjustable in length when needed
- Reduce cable “ensalada” mess
- Always keeps its form and length
- Standard- & Extension cables available
 - USB & Mini USB
 - HDMI 1.3 & High speed (1.4)
 - Audio (component and 3,5 mm plug)
 - SVGA/VGA
- Green packaging from recycled material
- Innovations Award CES 2009



Always the right length





USB 3.0 Accessories

EM1073 External USB 3.0 Cardreader



EM1079 Internal USB 3.0 Cardreader



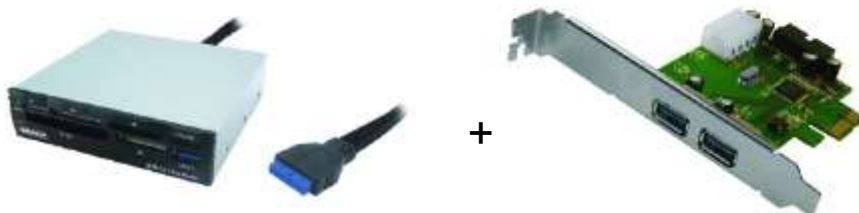
EM1071 USB 3.0 SD/Micro SD Cardreader



EM1039 USB 3.0 PCIe Card (2 external + 1 Internal)



EM1078 USB 3.0 Combo (PCIe Card + internal cardreader)



EM1114 Active USB 3.0 Booster cable (5 Meters)



USB 3.0 HDD Accessories

**EM7011 External USB 3.0
Docking Station for 2,5" and 3,5" SATA**



EM7033 External USB 3.0 2,5" HDD Enclosure



EM7055 External USB 3.0 3,5" HDD Enclosure



USB Media card readers & A/V accessories

USB card readers/ A/V accessories

- 66-in-1 and Slim design card readers
- MicroSD card reader
- HDMI & Digital Audio Switch





The advertisement features two black Eminent universal laptop chargers against a dark background with glowing white curved lines. The charger on the left has a small blue LCD screen displaying '15.5'. The charger on the right has a red digital display showing '0.2' and '2.5'. Both devices have the Eminent logo on their front. The overall aesthetic is sleek and modern.

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Notebook-Ladegerät

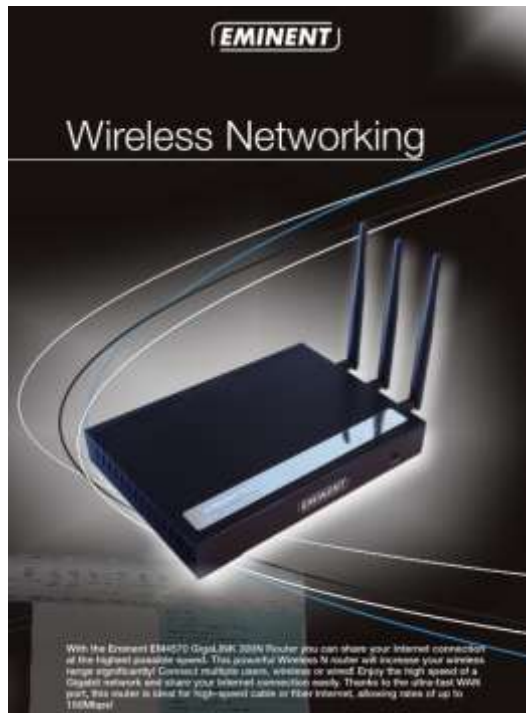
Sie haben das Ladegerät Ihres Notebooks verloren oder möchten ein zusätzliches Ladegerät? Diese Universal-Ladegeräte ersetzen das mitgelieferte Ladegerät ohne weiteres. Um herauszufinden, ob sich das Universal-Ladegerät für Ihr Notebook eignet, können Sie den Stromverbrauch des Gerätes ganz einfach berechnen. Schauen Sie sich die technischen Daten (Typenschild oder Anleitung) Ihres derzeitigen Ladegerätes oder Notebooks an.

Power

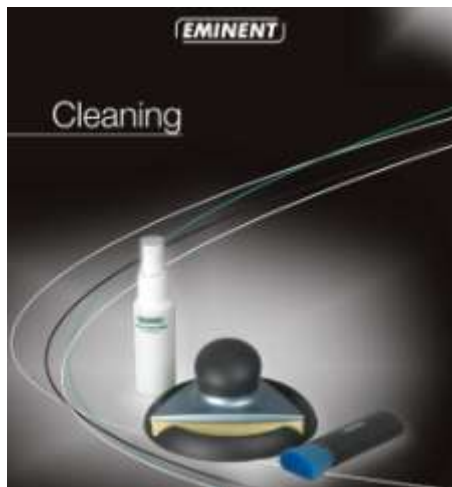
Power

- Automatic universal Notebook chargers (70W, 90W & 120 W)
- Slimdesign automatic universal notebook chargers with USB chargers (2.0 A)
- Power inverters 12V → 230 V





And even more USB, Mice, Cables, Cleaning



Eminent – What can we do for you

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